

CONSUMER EMPOWERMENT MEDICAL SYMPOSIUM

8:30 - 9:30 AM

**Welcome Breakfast
Registration and Exhibits**
Where: Wright Ballroom

9:00 - 9:20 AM

Childcare Check-In
Where: Miller

9:30 - 10:30 AM

Keynote A: What is VWD and Why Do I Bleed?
Where: Mitchell
Who's Invited: All Welcome

**Keynote B: The Current Treatment Landscape and
Emerging Therapeutics**
Where: Oak
Who's Invited: All Welcome

10:30 - 10:45 AM

Break and Exhibits
Where: Wright Ballroom

10:45 - 11:45 AM

**Understanding Gene Therapy Research and Its
Potential Application to Hemophilia**
Where: Wright Ballroom
Who's Invited: All Welcome

11:45 AM - 1:00 PM

Lunch and Exhibits
Where: Wright Ballroom

1:00 - 1:50 PM

Industry Partner Updates
Where: Oak and Mitchell
Who's Invited: Patients and Families Only

1:50 - 2:05 PM

Break and Exhibits
Where: Wright Ballroom

2:05 - 3:00 PM

**Insurance Trends and Barriers for the Bleeding
Disorders Community**
Where: Wright Ballroom
Who's Invited: All Welcome