



At a Glance

Fiscal Year 2017 was a refocusing year for GLHF. Fresh ways to address client interests were strategized and our successful camp program was expanded to meet the needs of teens.


Part of our refocusing included preliminary work for a new multi-year Strategic Plan. While the actual plan begins later in 2018, to enhance current offerings and make way for new ones, moves were made in the timing of current programs. We also looked at our ability to generate both revenue and public awareness through our special event fundraising efforts. As a result, 2017 marked the final year of our golf outing, Teeing Up for Charity®.

During the past five years, considerable time and effort went into establishing a bleeding disorders camp for children in our own state. The solid foundation you

provided in our seven years of Family Camp and four years of Camp Klotty Pine for children ages 7-14, allowed us to expand the camp experience with mentoring, learning and leadership opportunities. In 2017 a Leader in Training (LIT) program was established as the third phase of our camp program. You helped teens, ages 15-17 years, take the next step in mentoring others, developing teamwork skills and gaining self-confidence. Having an LIT program is fostering a pipeline of future camp counselors and program assistants, while building successful and responsible young adults.

We face challenges ahead as we fight to protect health-care with expanded advocacy initiatives and relevant educational programming. We will continue to use your support wisely in carrying out our responsibilities for this community.

Thank you!



**2017 MKE
BEST BLOODY**


1st – Steny’s Tavern & Grill
2nd – Pepi’s Pub & Grill
3rd – Matty’s Bar & Grill

MOST INVENTIVE
Hi Hat & Garage on Brady

MOST LIKE A MEAL
The Loaded Slate

MOST MILWAUKEE
Millioke

GREAT LAKES
HEMOPHILIA
FOUNDATION
TODAY’S CARE, TOMORROW’S CURE.



Reach and Awareness

Advances in treatment options, the fast pace of technology, and modifications to safeguards provided by the Affordable Care Act are among the driving forces behind GLHF's outreach efforts and raising awareness for those we serve. Your support of GLHF helps us work to stay ahead of the curve.

Advocacy Efforts At our formal Legislative Days in Madison and Washington D.C., clients talked about their disorder and how laws, and insurance regulations, impact affordability and management. Children made their conditions real to the legislators by demonstrating all the steps they go through multiple times weekly, to inject their medication.

Standards of Excellence GLHF is embracing rigorous, voluntary guidelines established by the National Hemophilia Foundation (NHF) to assist with growth and development in operations and educational outcomes. In 2017, our chapter was recognized with the Partnership Award for participation in trainings and programs, which pave the way toward local resources for our clients.



Communications We continuously explored options to stay relevant to younger demographics through effective utilization of social media and electronic communications. Additionally, each pillar of our mission is now highlighted in print communications to ensure that our audiences receive an intimate view into what we do and how we support the bleeding disorders community.

Wisconsin Bleeding Disorders Educational Conference (WBDC) The keynote speaker focused on the two primary 'voices of influence' in children's lives; the first being that of their parents and then, as they get older, a collective second voice of peers, institutions, media and pop-culture. He addressed the many specific elements parents need to know about, and what they can do in preparing teens to emerge clear, focused and accomplished.

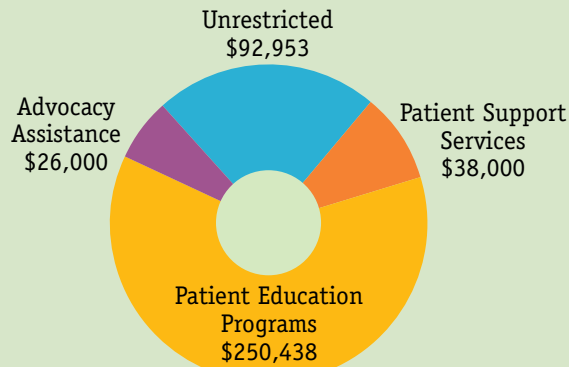
The Leader In Training Program (LIT) 2017 marked the first year for teens to enroll in this positive role model extension of our youth program that keeps them connected to teens like themselves. The 3-year series is open to all leadership skill levels. These young mentors are trained, evaluated and guided through experiences to build competent counselors and ambitious leaders for the future. LITs receive service hours that can be referenced on scholarship and college entrance applications, and cited as abilities in job seeking.

The Effects of Your Generosity

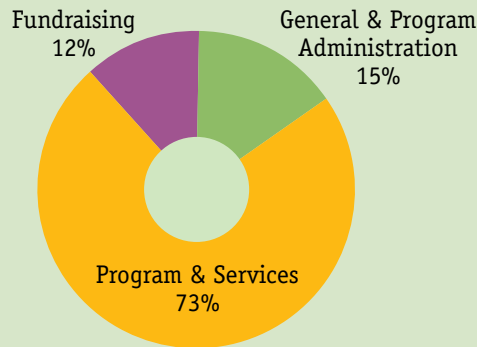
- 109** Amish Clinic Day Patients
- 30** Campers & Leaders in Training
- 271** Bleeding Disorders Educational Conference Attendees
- 65** Medical ID Jewelry Items
- 150** Emergency Assistance Distributions
- 33** Scholarships & Camperships
- 5** Washington Days Ambassadors
- 26** Legislative Day Messengers
- 1,010** Fans Milwaukee's Best Bloody
- 72 Golfers** Teeing Up for Charity
- 746 Walkers** Hemophilia Walks
- 73 Friends** Poinsettia/Wreath Sales/Calendars

Impact of Contributions

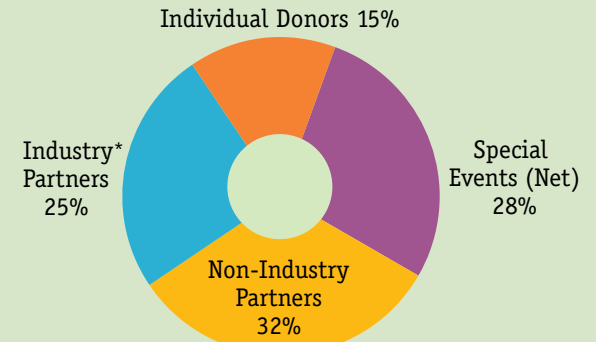
Areas Your Gifts Supported



Expenses



Sources of Gifts



* Therapeutic Related



Mission: To educate, support and advocate for the bleeding disorders community of Wisconsin.

Remembering Dr. Joan C. Gill, MD

June 23, 1943 – May 9, 2018

Dr. Gill was a kind person who loved her family and her patients. To Great Lakes Hemophilia Foundation, Dr. Gill was more than a treasured friend and generous donor. She made us stronger by reinvigorating programs, leading the way with new protocols at the regional level, and was a driving force in establishing GLHF's Camp Klotty Pine. Although she was retired from her role as the Medical Director of the Comprehensive Center for Bleeding Disorders, she remained active in numerous roles until she passed away after a hard-fought battle with cancer.

She had a special rapport with everyone and wanted to be 'dealt in' to activities that would advance a fullness of life. Dr. Gill enriched lives in countless ways as a devoted mother, respected colleague, a caring physician, and a pioneer in the field of hematology. She and her research team were the first to identify abnormalities in hemophilia patients that ultimately became recognized as AIDS. Her clinical and scientific work was important to the diagnosis and treatment of von Willebrand disease.



Her vast intelligence, infectious laugh and quick wit; her devotion to family and to scientific research; her loving care for patients and their families; and her enthusiasm for the fine arts was an inspiration across many communities. There is an emptiness for all who were lucky enough to know her. It was an honor to have Dr. Gill in our corner and in our hearts.

What can you do?

Meet people by volunteering

- Approximately 10-15 volunteers are needed at each of our fundraising events to keep things moving smoothly.

Share your talents

- Professional skills help keep our expenses manageable
- Get involved in a Planning Committee and miscellaneous office projects

Donate

- Designate GLHF as the beneficiary of your gifts in workplace giving campaigns & United Way
- Pay tribute to someone special
- Sponsor a child at camp or provide emergency assistance for a family

Create a legacy

- Plan a final gift of cash or property in your estate

Advertise to our audiences by

- Sponsoring items used at fundraising events
- Underwriting speaker & other program related fees

Organize opportunities at work

- Jeans Days, Chili Cook-off, Smoothie Days, etc.

In-Kind Donations

- Help hold down expenses for programs & supplies
- Gift cards: Gas, Food, Amazon, Target, Meijer, Wal-Mart, etc.

Participate in our special events

- Bloody Mary Tasting Events in Milwaukee & Madison
- Unite for Bleeding Disorders Walks in Milwaukee & Fox Valley

Your investments in GLHF improve the lives of children, adults and families in Wisconsin's bleeding disorders community.

Donations we receive help provide temporary assistance to families, when unforeseeable hardships happen or the timing/availability of resources from social service agencies aren't quite enough. Juggling priorities such as costs of clotting factor with life's other basic needs requires tough choices. "I don't ever want my kids to see me struggling, or ever have to worry about a roof over their heads, or food on the table. I reached out to GLHF as a last resort. They helped me TREMENDOUSLY!"

GLHF helped this family to secure reliable transportation when their car was stolen, assisted with a rent payment, and provided discounts allowing children to participate in activities with kids like themselves.



When you contribute to GLHF, you ensure that challenges might be met with fewer stressful moments.