

## 2015 By the Numbers

 **Amish Clinic Day – 99 Patients**  
(31 families: 55 Adults/44 Children)

 **Camp Open House – 14 Participants**

 **Camper Registrations – 38 Children**  
(Camp Klotty Pine 29/MN Camp Courage 9)

 **Family Camp – 17 Participants**  
(9 Adults/8 Children)

 **Community Night at Miller Park – 38 Attendees**

 **Medical ID Program – 105 Clients**

 **Patient Financial Assistance – 168 Clients**  
(84 Households: 94 Adults/74 Children)

 **Scholarships – 9 Individuals**

 **Washington Days – 3 Client Participants**

 **Wisconsin Bleeding Disorders Conference (WBDC) – 280 Attendees**

 **Milwaukee's Best Bloody**  
**603 Attendees / 16 Bars / Net Income \$15,667**

 **Teeing Up for Charity®**  
**80 Golfers / Net Income \$23,284**

 **Chef's Table Adventure**  
**44 Attendees / 5 Restaurants**  
**Net Income \$32,070**

 **Hemophilia Walks**  
**506 Registrants / Net Income \$72,515**

 **Poinsettia/Wreath/Coffee**  
**Decorate For a Cause – 74 Orders**  
**Net Income \$3,857**

## Second Year of Camp Klotty Pine Exceeds Expectations Again

Increased enrollment, by 45% over the previous year, allowed us to have undivided campground usage during our 2015 session. Sharing a cabin and spending the week exclusively with other children who are facing the same challenges provided these and other great advantages for our campers:

 Development of stronger camaraderie, peer relationships and cabin activities.

 A strategic location for the health lodge where campers could stop throughout the day for education and support.

## Patient Financial Assistance (PFA)

The number of individual patients receiving PFA increased by 10% in Fiscal Year 2015. More than \$47,000 was distributed to 168 individuals in 84 households. PFA was a last resort when clients found themselves unable to afford costs of essential medical care, health insurance, treatment and/or basic living expenses.

Working with our partner Hemophilia Treatment Centers, GLHF switched to a new medical ID jewelry company that saved resources by eliminating unutilized features from the previous vendor. Adults and children welcomed the variety of current styles and improved quality of the items.

## Needs Assessment Surveys

In preparation for a new strategic plan, GLHF worked with our HTC partners in reaching out to clients so we could evaluate our strengths and areas of need. Separate assessment surveys were completed by HTC staff and our Board of Directors. The strong response received from clients will help us plan appropriate programming and services in the development of our next three-year plan.

## Bridges of Adolescence: Being a Child to Becoming an Adult

The keynote speaker at our Wisconsin Bleeding Disorders Conference, Jeffrey Leiken, MA, Master Mentor of Youth, addressed 67 families, 10 of which were first-time participants. He shared practical approaches to parenting that move adolescents from where they are to where they can be, shedding new light on an often misunderstood stage of life.

While adults and teens networked with each other during breakout and roundtable sessions, younger children engaged in age appropriate activities including a Teddy Bear Workshop. Here they pretended to administer clotting factor treatment to their stuffed animal, just as they are infused by parents and caregivers.

## Final Year of Gala Type Event

Attendance at our popular event – Milwaukee's Best Bloody (MBB) tripled from 200 to 600 since its start in 2013. MBB's growth gave rise to the decision to sunset our gala-type fundraising affair. The gala had taken various formats over the past five years from a formal design to the more casual Mad Hatters reception, and most recently the Chef's Table Adventure. Recognizing a changing audience, our sponsorship efforts and focus will shift from the gala to MBB so its net revenue may be enhanced.

MBB, along with our walks and golf, will be our signature events going forward. We will continue to offer our poinsettia and holiday items while monitoring sales and participation.

Proceeds from our Hemophilia Walks continued to increase by 10%. This was attributable to increased sponsorship income and our top 3 walkers each raising more than \$2,500 – as well as an overall increase in the average raised per walker.

## Three New Board Members

Tracie Fechter, whose son has hemophilia, joined the board as a representative of the bleeding disorders community. We also welcomed Joshua Welsh from the Marcus Corporation and Robb Grehn, a retired executive from Wells Fargo, who is now serving as our Treasurer.

## Honoring John A. Ottenberg



Great Lakes Hemophilia Foundation is grateful to all of our generous donors who make our work possible, but we are especially grateful and pay tribute to John A. Ottenberg for his legacy gift to our organization that was received in fiscal year 2015. Although John did not have hemophilia, two of his three brothers did. Family was extremely important to John and he lived close to at least one family member all of his life. Accounting jobs were not abundant in Milwaukee when he graduated from college during the '80s, so he decided to explore the job market in Virginia, where his older brother lives. He enjoyed a successful career in Virginia for many years. While there, he had the added advantage of watching his nieces grow up. John was also an avid stamp collector (philatelist) and he took pride in his extensive collection of unique stamps gathered from well-travelled extended family members. He had just moved back to the Milwaukee area to be closer to his mother shortly before he died. John's mother described him as "the healthy one," so it took their family by surprise when he passed away unexpectedly in 2014.

John demonstrated an unflinching obligation of giving back to the community. Remembering all the bags of cryoprecipitate (frozen blood product) his mother used when treating his brother, he became a regular blood donor in both Virginia and Wisconsin. John also had a strong commitment to GLHF's Patient Financial Assistance Program where he reached out to make support available for individuals facing challenges like those of his own family. In 2003, following the passing of his younger brother, John wrote in a letter to GLHF stating, "Your organization was there from the beginning to provide invaluable educational, financial, moral and other support. I trust you will continue to help other individuals with hemophilia, and their families, as you have helped my brother and family for so many years." John continued to remember his late brother with his gifts to GLHF. John's mother also described her son as "always (being) admired by neighbors, friends and his nieces," and noted that "he always tried to make sure that he dedicated time to them and frequently went out of his way to make thoughtful gestures." John certainly demonstrated this with his thoughtful bequest to Great Lakes Hemophilia Foundation. John was only in his 50s when he passed, but his leadership in support endures. On behalf of our clients, we express our sincere gratitude and respect for the impact of the legacy he left to help them.



## Financial Stability

Great Lakes Hemophilia Foundation is fortunate to have the support and guidance of a conscientious board. They help in planning and monitoring our financial objectives, to meet the needs of our clients. Our total income was up over the previous fiscal year, including receipt of a substantial bequest. Additionally, total expenses were under budget due to savings on administrative expenses and cost controls for programs and special events.

Audited Statement of Activities for the Fiscal Year Ending September 30, 2015.

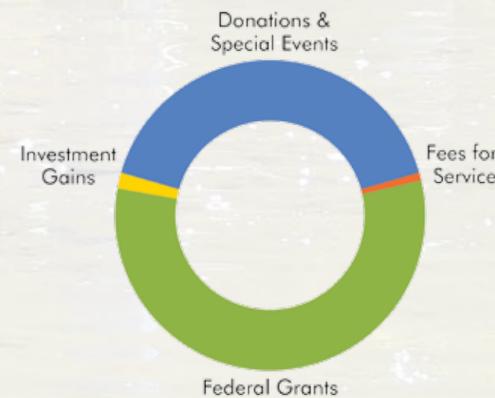
### Giving Highlights

- **\$6,370** – 42 Tribute Gifts Given in Honor/Memory
- **\$39,737** – Individual & Family Foundation Giving
- **\$195,809** – Corporate Giving
- **\$147,393** – Special Event Net Income

### Revenue

- Donations & Special Events \$ 653,872
- Fees for Services \$ 13,720
- Investment Gains \$ 25,218
- Federal Grants \$ 898,965

**Total: \$1,591,775**



### Expenses

- Chapter & Regional Programs & Services \$ 1,088,021
- Program & General Administration \$ 182,690
- Fundraising \$ 149,868

**Total: \$1,420,579**



## You can help our efforts!

Your contributions support the work we do in providing resources and education for individuals and families with bleeding disorders. Every gift is meaningful and important in helping us achieve our financial goals while limiting expenses.

Provide **financial gifts** in the form of cash, check, money order or credit card.

Participate in **planned giving** through a bequest or other planned gift.

Pay **tribute to a family member or friend** with a gift to GLHF.

Solicit **matching gifts** that make your contribution work harder with the help of your employer.

Designate GLHF as a recipient of funds from your employer or insurance company's **charitable donation program**.

Donate to our **Wish Lists** to help us hold down costs associated with program events including craft supplies, sports and office equipment, bug spray, professional services and more.

Sponsor one of the **speakers or activities** at our educational conference allowing us to broaden the opportunities we can provide.

Attend, sponsor or supply an auction/raffle item for our events – **Milwaukee's Best Bloody, Teeing up for Charity®** or our **Hemophilia Walks**.

Become a **volunteer!** The gift of your time is invaluable and supports us in a multitude of ways.

For more information on making a contribution, please contact our Development Team at [info@glhf.org](mailto:info@glhf.org) or 414.937.6783.

### Mission:

To educate, support and advocate for the bleeding disorders community of Wisconsin.

### Board of Directors

Bill Finn, President   Jeff Koopmeiners, Vice President   Robb Grehn, Treasurer   Peter Fisher, Secretary  
 Andy Barragry   Tracie Fechter   Renate Gray   Michael Kohler\*   Robert R. Montgomery, M.D.   Anne Nagy  
 Deb Weiner   Joshua R. Welsh   Gilbert White, M.D.   Raymond Zellmer

\* Term Ended in 2015

### Staff Members

Danielle Leitner Baxter   Duane Herron   Jayne Holmes   Danielle Lennie  
 Executive Director/Regional Director   Regional Coordinator   Administrative Assistant   Communications Specialist  
 Karin Koppen   Jessica Kveen   Marlene Vidal  
 Program Services Coordinator, Camp Director   Special Events Coordinator   Director of Development

